

ASB 2026 Paper Sessions

Session	Title	Author1
Accounting 1	Understanding Fraud In The Non-Profit Health Sector: A Case Study Of The Iwk Expense Scandal	Andrea Clarke, Queen's University
Accounting 1	The View From The Edge: Legitimacy And Prestige In A Peripheral Accounting Field	Bertrand Malsch, Queen's University
Accounting 1	Animating Accounting: The Use Of Technology To Foster Student Engagement In Introductory Accounting	Andrea Stapleton, Memorial
Accounting 2	Fundamental Accounting Variables And Stock Returns On The Ghana Stock Exchange: Evidence From Two And A Half Decades Of Market Maturation (2000–2025)	Joseph Abekah, UNB
Accounting 2	Fraud In Film	Jonathan Grenier, Miami University
Accounting 2	How Artificial Intelligence And Analytics Reconfigure Accountability, A Governmentality Perspective	Elham Zahraeisahehi, Guelph
Book Launch	Multiple	Foord, David (Ambassador: William, Kristin)
Cases	Tidal Training Club: Buy The Building Or Stay A Tenant?	Patrick Mann
Cases	Exstream Multimedia Inc.: An Integrated Audit Planning Case On Risk, Governance, And The Thoughtful Use Of Artificial Intelligence	Ryan Stack (Acadia)
Communications 1	Cognitive Offloading In Leader And Managerial Communication: A Theoretical Framework	Binod Sundararajan (Dalhousie)
Communications 1	Technology Podcast Interactions: Four Types Of Media Interviews In One Conversation	Karen Grandy (Saint Mary's)
Education 1	AI-Mediated Identity Formation In Management Education	Normand Gendron (SMU)
Education 1	Can Business Schools Practice What They Teach? Sustaining Higher Education: Case Study Tourism And Hospitality Programs In Canada And New Zealand	Tracy Harkison (AUT, New Zealand)
Education 1	Academic Culture Shock In Business Education: An Exploratory Study Of Student Adjustment In A Canadian Business School	Golam M. M. Aurup (CBU)
Education 2	From Field Visits To Local Application: Designing Short-Term International Courses In Business Education	Tina Saksida (UPEI)
Education 2	From Augmentation To Concealment: Cognitive Delegation, Transparency, And Academic Integrity In Students' Generative-Ai Use Evidence Tourism And Hospitality Education	Maria Matthews (MSVU)
Education 2	Using Artificial Intelligence As An Interactive Learning Partner: Lessons From Dupont Analysis In Strategic Management	Shripad Pendse (SMU)
Education 3	Tactical Personal Finance And Moving Away From Taboo: Exploring Factors That Enhance Personal Financial Well-Being	J. Scott Grant (SMU - Student)
Education 3	Challenges And Resources In International Student Adaptation: Evidence From International Students At A Nova Scotia University	Aurup, Golam M.M. (CBU)
Entrepreneurship 1	From Climate Ambition To Green Ventures: Young Entrepreneurs' Career Intentions In Canada And The UAE	Nada Rabie UNB
Entrepreneurship 1	Overcoming The Home Bias Of Venture Capital Firms; Evidence From Newfoundland And Labrador	Philip Piercey (MUN)
Entrepreneurship 2	Entpreneurialism, Freedom, And Utopia: A Palimpsest Approach At Grand Falls, Newfoundland	Ryan MacNeil Acadia
Entrepreneurship 2	Future-Proofing SMEs In The Age Of Compound Shocks: Rethinking BR+E Programs	Nada Rabie UNB
Ethics 1	Mother Tree Businesses As Anchors Of Scaling Sustainability	Dyck, Bruno (Manitoba)
Ethics 1	Adding Lives To Years: Community Engagement And The Social Infrastructure Of Active Aging In Rural Cape Breton (Work-In-Progress)	Mazumdar, Bishakha (CBU)
Ethics 1	Co-Creating Sustainable Entanglements: A Posthumanist View On Environmental Sustainability	Shourkaei, Mojtaba M. (SMU)
Ethics 2	Transition To Sustainability Compliance – Exploratory Analysis Of Turkish Firms	Mesics, Kaitlyn (CBU)
Ethics 2	Poverty Begets Poverty (La Pauvreté Engendre La Pauvreté)	Egbert, McGraw (UdeM)
Ethics 2	Rhetoric As A Vehicle Of Delegitimation	Wafa Ben Yedder (CBU)
Ethics 2	Rethinking CSR For Sustainable Value Creation: Why Does Managerial Time Orientation Matter?	Chouchene, Mariem
Finance 1	Which Effect Prevails? The Case Of Inflation And Credit Risk-Weighted Assets	Alexandre Savoie-Comeau moncton
Finance 1	Governing Capital: Indigenous-Led Fiscal Institutions, Nationbuilding, And The Next Generation Of Economic Sovereignty	Tiffany.McDougallBrennan@smu.ca SMU
Finance 1	L'Influence De La Simulation Boursière Sur Les Intentions Comportementales D'Investissement Boursier	Ninzata Bakayoko moncton
Finance 2	Understanding The Role Of ESG Criteria In Firm Performance: Evidence From Canadian Companies	William Veale STFX
Finance 2	Credit Default Swaps And Corporate Social Responsibility	Chunrong Wang MTA
Finance 2	Actual Use Of The FHSA: Barriers To Participation For Eligible Households Seeking Home Ownership	Zigbly Guy Fulgence Gbalou etiduant
Finance 2	The Stock Return Performance Of Family-Owned Firms On The Toronto Stock Exchange: Some Evidence From The S&P 500/TSX Composite	Richard Watuwa CBU cape
Gender 1	Workshop: Is It Hot In Here?: Reconceptualizing Menopause In Academic Careers	Susan Graham SMU
Gender 2	Reading The Room: Exploring The Effects And Experiences Of ADHD Disclosure On Career Possibility And Professional Identity	Claire Bradley STX
Gender 2	Navigating The Diagnostic Shock: Working Parents Of Neurodivergent Children	Sohana Siddiqua
Gender 2	Dreams Deferred: Lived Realities Of Black Immigrants In Navigating Work And Inclusion In The Northwest Territories	Idowu Mary Mogaji UPEI
Gender 3	Workplace Identity Disclosure And Wellbeing Across Occupations: Evidence From Canada	Daniel Keays St Marys SMU
Gender 3	Identity Disclosure And Employability: 2SLGBTQIA+ Newcomers' Experiences During The Job Application Process In Newfoundland And Labrador	Mher Mardoyan MUN
Gender 3	Is It Hot In Here?: Reconceptualizing Menopause In Academic Careers	Susan Graham SMU
Gender 3	Understanding Entrepreneurial Barriers Through The Push-Pull Framework: Evidence From Canada And The United States	Yves Robichaud Laurentienne
History 1	A Historiography Of Sociotechnical Transitions In Electric Power	David Foord, University of New Brunswick

History 1	J. J. Macdonell: A Life In Drama - A Work-In-Progress	Brent White, Mount Allison University
History 1	Archive: A Forthcoming Chapter Of The Elgar Encyclopedia Of Historical Organisation Studies (2026)	Sandi Stewart, University of New Brunswick
History 1	The Weight Of Felt History: Historical Aesthetic Plausibility And The Experiential Mediation Of Organizational Pasts	Terrance G. Weatherbee, Acadia University
HRIR 1	Examining The Perceptions And Attitudes Of Organizational Leaders About Remote Work: A Scoping Review And Model For Future Research	Erica Chiasson (Student), SMU
HRIR 1	Happy And Rural: Three Paths To Bliss Among Workers In Modest Jobs	Gordon B. Cooke, Memorial
HRIR 1	Employment And Human Rights – An Empirical Analysis Of Decisions Rendered By The Nova Scotia Board Of Inquiry And A Typology Of Legal Decision Terminology	Stefan Litz, St. Francis Xavier
HRIR 1	From Gender Pay Transparency To Intersectionality Pay Transparency: Toward A Conceptual Model	Denise Hinds, Dalhousie
Indigeneous	Biographical Methods In Research With Marginalized Groups: Potentials, Practices, And Challenges	Marquezini, Helen Cordeiro Alvez (UVic)
Indigeneous	Young Indigenous Women Entrepreneurs: An Emerging Source Of Economic Development In Atlantic Canada	Oxner, Mary (StFX)
Marketing 1	Donate To Get Along: Persuading Messages For Private Information Donation	Trang Mai-McManus, Cape Breton University
Marketing 1	Volunteer Because I Care, Voluntold Because I Can: Care-Based And Capability-Based Pathways In Mandatory Prosocial Labour	Trang Mai-McManus, Cape Breton University
Marketing 1	The Virtual Sales Handshake: Toward An Understanding Of Trust Formation In The Digital B2B Selling Environment	Joy Audu, University of New Brunswick
Marketing 2	Advertising Involvement Among English-And French-Canadian Bilinguals: Neural, Affective, And Evaluative Perspectives	Golam Aurup, Cape Breton University
Marketing 2	Chatbot-Mediated Service Recovery In Hospitality And Tourism: An S-O-R Study Of Emotions And Consumer Responses	Jean-Michel Latulippe, University of Moncton
Marketing 2	From "Mine" To "One Of Us": Product Kinship Theory In Classic VW Van Culture	Leslie Wardley, Cape Breton University
Marketing 3	Mark(Eting) Your Calendar: Toward A Historical Theory Of Temporal Performativity	Terrance Weatherbee, Acadia University
Marketing 3	Meaningful By Association: Volunteer Experience Quality, Charitable Giving, And Engagement Among Atlantic Canada's Formal Volunteers (2018–2023)	Titobiloluwa Olutayo, Cape Breton University
Marketing 3	Christmas In October And Halloween In August? How Time Styles Affect Consumers' Reactions To Holiday Creep	Suzanne Rath, University of Prince Edward Island
MIS 1	Citizen Acceptance Of Ai In Municipal Decision-Making: The Influence Of Decision Characteristics And Leadership Style	Yuhan Tang Crandall
MIS 1	Can Healthcare Chatbots Replace Human Interaction? Naturalness, Adoption, And Privacy In Canadian Healthcare	Feyishina Esther Ojomo MUN
MIS 1	AI-Enabled Clearance Decisions For Data-Scarce Retail SMEs: Few-Shot Inventory Digitization And Markdown Optimization	Ashish Deshmukh Crandall
MIS 1	Identifying And Managing Requirements Debt In Ai-Based Systems: A Systematic Literature Review	Gisela M. Q. M. Archela Sao palo
MIS 2	Applicant-Side Ai Agents And The Redistribution Of Agency In Algorithmic Labor Markets: A Design Science Study Of Job Search Automation And CSR In Recruitment	Aparajit Sridharan SMU
MIS 2	The Coast Is Clear? Producer Purpose And The Expertise Ceiling In Coastal Image Analytics	Trang Mai-McManus CBU
Operations 1	Sustainable Supplier Selection For Dental Hospitals: A Fuzzy Multi-Criteria Decision-Making Approach	Fatemeh Hamta Safarian
Operations 1	An Integrated Decision Framework For UAV-Assisted Urban Policing	Ginger Y. Ke MUN
Operations 1	Improving Inventory Management In A Science Laboratory: The Case Of Ethanol	River Drefers MUN
Operations 1	An Agentic Ai Framework For Measuring Supply Chain Carbon Emissions	Iman Nosoohi MUN
Operations 2	Capacity Analysis For Emergency Department Fast Track Care	Adam Forward DALhousie
Operations 2	From Generative Ai Integration To Human-Ai Collaboration: Two Years Of Learning And Assessment Redesign In Logistics Education	Hao Yu Norway UiT
Operations 2	Machine Learning Supported Framework To Minimize Downstream Supply Disruptions	Samiul Islam CBU
Panel	Beyond The CV: Exploring A Rethink Of Success In Early Academic Careers	Nicholous M. Deal (MSVU)
Strategy 1	Licence Sociale Pour Opérer Dans Le Secteur Minier En Afrique De L'Ouest : Quelles Stratégies Pour Les Minières Canadiennes ?	Alidou Ouedraogo, Université de Moncton
Strategy 1	Designing Policy For Born Regionals In Turbulent Times: The Helix Corridor Model	Jonathan Dredge, Memorial University
Theme 1	From Community-Supported To Community-Led: Addressing Food Insecurity With A Greenhouse In Shelburne, Nova Scotia	Annika Voltan SMU
Theme 1	Developing A Concourse For Q Methodology: Ethical Perspectives On Artificial Intelligence In Management And Organizations	Hélène Delerue UQAM
Theme 1	Conceptualizing A Framework Of Transition Governance: On Understanding Trajectory And Managing Future Change	Taylor Gray UNB
Theme 2	Ethical Capital And Cybersecurity Behaviour In Large Language Model-Enabled Environments: Some Empirical Findings.	Adebimpe Ayeni Dalhousie
Theme 2	Measuring Purpose: The Institutionalization Of ESG	Taylor Gray UNB
Theme 2	Project Future Closure: Circuits Of Power In The Muskrat Falls Megaproject	Mohammad H. Dinpajooh
Tourism 1	Sustainability And A Green Airport In Westmorland Parish Jamaica	McKenzie, Brent (Guelph)
Tourism 1	Indigenous Tourism In Transition: Opportunities, Tensions And New Directions	Anderson, Eleanor (CBU)
Workshop	Preparing Students For Complexity: Integrating Systems Thinking Into Business Education	Voltan, Annika
Workshop	Building Leader Sustainability And Wellbeing Using The Spiritual Self-Leadership Model	Shelly Lyons, Crandall University
Workshop	Teaching For Impact: Case Teaching And Writing With Local Context	Shareef, Huma
Workshop	How to use AI without upsetting professors, supervisors, or editors	Picco, Mark (MUN)