

ASB 2023 | Conference Overview

Friday 22 September 2023

12.30pm - 8.00pm	Registration; McCain Atrium
12.15pm - 1.30pm	Business Schools Association of Canada; Lunch; McCain 302
2.00pm - 3.00pm	ASB Executive Meeting; McCain 303
2.00pm - 4.40pm	Business Schools Association of Canada; Deans Meeting; McCain 302
2.30pm - 3.00pm	Nutrition Break; McCain Atrium
3.00pm - 5.00pm	All Conference Workshop: Artificial Intelligence; McCain 105
5.00pm - 8.00pm	Welcome Reception & Dean Welcome; McCain Atrium

Saturday 23 September 2023

8.00am - 5.00pm	Registration; McCain Atrium					
8.00am - 9.00am	Breakfast; Rosaria MPR					
9.00am - 10.30am	Accounting McCain 301	B&O McCain 302	Communication McCain 105	E&SI McCain 106	ME Workshop Rosaria 401	HR/OB/IR Rosaria 404
10.30am - 11.00am	Nutrition Break; McCain Atrium					
11.00am - 12.30pm	Accounting McCain 301	ME McCain 302	Communication McCain 105	E&SI and HR/OB/IR (Joint Session) McCain 106	Open Track Workshop Rosaria 401	HR/OB/IR Rosaria 404
12.30pm - 2.00pm	Lunch, President Welcome & Be Strong Fitness Luncheon Keynote; Rosaria MPR					
2.00pm - 3.30pm	Entrepreneurship McCain 301	ME McCain 302	Communication McCain 105	Marketing McCain 106	Open Track Workshop Rosaria 401	HR/OB/IR Rosaria 404
3.30pm - 4.00pm	Nutrition Break; McCain Atrium					
4.00pm - 5.30pm	Academic Keynote; McCain 105					
5.30pm - 6.00pm	Break					
6.00pm - 7.00pm	Reception; Rosaria Terrace					
7.00pm - 9.00pm	Dinner, Awards and ASB Tribute; Rosaria MPR					

Sunday 24 September 2023

8.00am - 9.00am	Breakfast; Rosaria MPR					
8.30am - 9.00am	Annual General Meeting; Rosaria MPR					
9.00am - 10.30am	Finance McCain 301	B&OH McCain 302	Communication and G&D (Joint Session) McCain 105	Book Launch McCain 106	ME Workshop McCain 401	Cases Rosaria 404
10.30am - 11.00am	Coffee & Tea; McCain Atrium					
11.00am - 12.30pm	Open McCain 301	B&OH McCain 302	G&D McCain 105	Marketing McCain 106	ME Workshop McCain 401	Tourism Rosaria 404
12.30pm - 1.00pm	Grab & Go Lunch; McCain Atrium					
1.00pm - 2.30pm	Open McCain 301	Finance McCain 302	MIS McCain 105	Marketing McCain 106	E&SI Workshop McCain 401	Tourism Rosaria 404

Track Acronyms:

B&OH = Business & Organization History

E&SI = Ethics & Social Issues

ME = Management Education

HR / OB / IR = Human Resources / Organizational Behaviour / Industrial Relations

G&D = Gender and Diversity